



## Tomasz Guściora

AI & LLM Consultant  
Data Scientist

### Contact Details

- +48 use e-mail to unlock
- tomasz@demystifAI.com
- LinkedIn.com/in/tgusciora/
- GitHub.com/TGusciora
- DemystifAI.blog

### Technical Skills

- Machine Learning ★★★★★
- Gen-AI ★★★★★☆
- Python ★★★★★☆
- SAS (4GL/CASL) ★★★★★☆
- SQL ★★★★★☆
- Git ★★★★★☆
- Docker ★★☆☆☆☆

### Soft Skills

- Communication ★★★★★☆
- Goal-oriented ★★★★★☆
- Team player ★★★★★☆

### Certificates

#### AI & ML

- AI\_Devs 3 - Agents**  
Brave Courses 01.25
- Automated - everyday powered by AI**  
Eduweb 04.24

## Summary

AI & LLM Consultant | Data Scientist | DemystifAI.blog  
Analyze, Understand, and Prosper.

Senior AI & Data Consultant with 12+ years of experience in analytics and machine learning. Currently focusing on large language models (LLMs) and generative AI solutions - building prototypes, experimenting with GPT & Agents, and staying up to date with cutting-edge research. Aspiring to join an R&D-driven team, leveraging advanced AI to deliver impactful solutions. Proven track record of developing and deploying end-to-end ML applications in corporate settings & translating complex AI solutions into business outcomes. Extensive experience coordinating global, cross-functional teams and delivering AI solutions in remote environments - ready to thrive in a fully distributed setting.

## Experience

### Senior Analytical Consultant, SCS Expert Sp z o.o.

01.22 – Present

- Deployed real-time analytics pipeline for automated risk scoring in credit space
- Adapted, developed, and managed a transactional model accelerator driving recurrent revenue
- Established a stakeholder-management system that halved customer turnaround time
- Led a graph analytics project that increased analytics value via social network analysis
- Coached and developed 4 junior colleagues
- Led design & implementation stream for analytics pipelines with business stakeholders to optimize ML delivery

### Analytical Consultant, SAS Poland Sp z o.o.

01.20 – 12.21

- Built a fraud-prediction model for insurance with >85% accuracy
- Proactively managed stakeholder expectations, boosting customer satisfaction
- Built average damage-valuation model for the reinsurance sector

### Data Analytics Capability Manager (AVP), Citi UK

07.18 – 06.19

- Led in-country delivery of a global analytic streamlining project, achieving fastest regional delivery
- Established standardized processes for analytic requests & quality management
- Democratized data-driven decisions in Sales, leading to 4% increase in portfolio penetration
- Managed & developed a remote team of specialists with 100% talent retention

- **AI\_Devs 2 - GPT-4 applications**  
Brave courses 11.23
  - **Community champion badge**  
Dataquest.io 06.23
  - **Linear Modelling in Python Course**  
Dataquest.io 06.23
  - **Introduction to Portfolio Analysis in Python**  
DataCamp 12.22
  - **Machine Learning Fundamentals Course**  
Dataquest.io 09.22
  - **SQL Fundamentals Course**  
Dataquest.io 05.22
  - **Data Analysis in Python**  
Labmasters 05.20
- SAS**
- **SAS Viya & Python integration fundamentals**  
SAS 03.24
  - **Accelerating SAS Code on the SAS Viya Platform**  
SAS 12.23
  - **SAS: Highly-effective data manipulation with DS2**  
SAS 04.23
  - **SAS macro language: advanced training**  
SAS 12.21
  - **SAS Viya: programming**  
SAS 09.21
  - **SAS Viya: Visual Data Mining and Machine Learning**  
SAS 12.20
  - **SAS Viya: Introduction**  
SAS 08.20
  - **Applied Analytics using SAS Enterprise Miner**  
SAS 03.20
  - **Data Processing with SAS: macro language**  
SAS 03.20
  - **Segmentation techniques and applications**  
SAS 05.13

**Data Analytics Head, Citi Indonesia** 01.18 – 06.18

- Adopted a new model for the credit card reward incentive program
- Led a team of 6
- Participated in a talent rotation program

**CRM & Campaigns Head, Citi UK** 09.15 – 06.18

- Delivered 200+ customer lead-generation & marketing campaigns
- Managed a team of 4, overseeing campaign sizing, delivery, & tracking
- Led NPS data preparation and tracking across the organization
- Automated sales reporting, saving an equivalent of 3 FTE workload

**Customer Analytics & CRM Expert Analyst, Citi Poland** 06.14 – 08.15

- Deployed over 50 regional campaigns
- Managed complex regional stakeholder relationships
- Developed and promoted regionally 10 reporting metrics evaluating CRMS activity

**CRM Specialist, Compensa Vienna Insurance Group** 07.13 – 05.14

- Served as Intern (07.12–09.12) & CRM Junior Specialist (10.12–06.13)
- Maintained sales-metrics business intelligence dashboard
- Led lead-generation initiatives for insurance agents

---

## Education

**Data Science in Business, University of Warsaw** 10.19 – 06.20

- Postgraduate studies (Dept. of Economics)
- Workshops using R software

**Club Member, Toastmasters Leaders** 06.13 – 10.14

- Practiced and acquired public speaking skills

**Computer Science and Econometrics, University of Warsaw** 10.08 – 06.14

- Bachelor studies (Dept. of Economics)
- Additional course: “Projektowanie Systemów Rachunkowości” (Designing Accounting Systems)
- Master’s courses with SAS specialization (2012–2014)